

Work Experience

Video Producer, **Human Rights Campaign**, Washington D.C.

February 2023—Present

- Plan, coordinate, develop, produce, shoot, and edit video projects in tandem with internal and external stakeholders to capture HRC's mission of LGBTQ+ equality without exception in a variety of video styles for HRC's millions of social media followers.
- Develop, produce, and edit short-form documentaries sharing the real-life experiences of LGBTQ+ people in America today.
- Script, film, and edit breaking news rapid response videos in collaboration with HRC's political communications team for HRC's social media platforms.
- Collaborate across departments to create social media campaigns and rollouts with video content to engage specific audiences for optimal interaction with HRC and its provided services to the LGBTQ+ community and its allies.
- Capture live coverage of rallies, HRC events, and Pride events to add to HRC's extensive archive for use in HRC videos.
- Direct internal and external guests on panel and town hall live streams, hosted on Restream, for HRC's social media platforms.
- Utilize the Adobe Suite to edit, reformat, and caption over 400 videos to date, garnering millions of views across HRC's social media platforms.
- Train and manage video interns on HRC's brand expectations and style to empower and give them the skills to take over video editing projects..

Associate Video Producer, **Human Rights Campaign**, Washington D.C.

Feb. 2022—Feb. 2023

- Planned, coordinated, developed, produced, shot, and edited video projects in tandem with internal and external stakeholders to capture HRC's mission of LGBTQ+ equality without exception in a variety of video styles for HRC's millions of social media followers.
- Managed the organization of the HRC studio and professional gear for ease of use when preparing for studio and field shoots and assisted in the construction of in-house and external video shoots.
- Captured live coverage in the field such as rallies, HRC events, and Pride events to add to HRC's extensive footage archive.
- Directed internal and external guests on panel and town hall live streams, hosted on Restream, for HRC's social media platforms.
- Post-production management of footage, projects and external drives from HRC producer/editors and external cinematographers and editors.
- Executed weekly reporting on video views across all platforms for data analysis to inform future social media and video strategies.
- Collaborated with the finance and legal departments to execute contracts, invoices, and check requests in a timely manner.
- Initiated the standardization of video requests from outside departments to ensure an organized and streamlined process for videos from conceptualization to rollout.

Producer & Story Consultant, **Freelance**

Feb. 2021—Feb. 2022

- Revised long and short form film and television screenplays to develop impactful narratives for social change.
- Assisted on the creation and development of Pitch Decks for various television and film projects to ensure cohesive project identities and maximize project viability in the pitch process.
- Developed a fundraising plan for an independent trilogy of short films located in Ireland, the UK, and U.S.

Associate Story Producer, **The Shift Productions, LLC**, Los Angeles, CA, [Remote]

April 2021—February 2022

- Selected usable bites from user-submitted content to be placed in The Shift
- Wellness Rally show-flow for proper narrative structure.
- Curated stock-footage and B-roll into an extensive categorized library.
- Created a 2-minute sizzle reel showcasing the many stories and expert advice on youth mental health from the LA premiere episode.
- Reconstructed a 1-hour youth mental health roundtable discussion into a series of themed, 1-minute episodes for social media rollout and series promotion.

Producer Trainee, **Beam In Studios**, Los Angeles, CA, [Remote]

August 2020—February 2021

- Researched and examined the social impact content landscape in the entertainment industry.
- Provided coverage, creative notes, creative direction, and visually adaptable narratives from submitted scripts, novels, and concepts.
- Revised and created pitch decks to present to clientele and investors.
- Drafted show flows for emerging media structures with accompanying creative content and budget outlines.

Development Intern, **Josephson Entertainment**, Los Angeles, CA

May 2019—July 2019

- Provided coverage for submitted television pilot scripts, film scripts, and novels for screen adaptation.
- Created meaningful connections with film and tv executives.
- Answered incoming calls and directed them to the correct executive.

Executive Producer of Marketing and Distribution, “The Rebound,” **Evergrain Studios**, Charlottesville, VA

May 2018—October 2018

- Created content strategies to promote the Fall 2018 release of the documentary.
- Scheduled and released content created for clients in a timely rollout of media.
- Worked closely with the Producer and Director to create working relationships with clients for future content projects.

Technical Profile

- Hardware: Sony FS7, Canon C300, soft box lighting, LED panels, studio grid lighting, LED multi-color tube lighting, fluid head tripods, wireless lavaliars, shotgun microphones
- Software: Adobe Premiere, Adobe After Effects, Adobe Photoshop, Adobe Audition, Final Cut Pro X, Canva, Restream, GMail Suite, Outlook Suite, Microsoft Word, Microsoft Excel

Education

National University of Ireland Galway, Galway, Ireland

August 2021

Master of Arts, Public Advocacy and Activism, Huston School of Film

Dissertation: Socio-Cultural Educational Neo-Entertainment (SCENE): The Creation and Implementation of Specially Curated Educational Entertainment in United States K-12 Schools

University of Texas at Austin, Austin, TX

May 2020

Bachelor of Science, Radio-Television-Film, Moody College of Communications

Awards

2023 Silver W3 Award General Video Activism

“Pride is More Than a Parade”